

press clip



West Australian
Friday 27/02/2015

Page: 68
Section: Business News
Region: Perth, AU
Circulation: 160197
Type: Capital City Daily
Size: 43.00 sq.cms.



slice
CUT STRAIGHT TO YOUR NEWS

High Viz leaders

8M Media and Communications managing director Thomas Murrell has launched a thought leadership marketing program called High Viz for Small Biz, aimed at consultants, coaches and experts who want to grow their practices. "The program is aimed at anyone who sells their brain for money to solve complex problems; this could be accountants, lawyers, engineers, coaches, consultants or small business owners," he said. Mr Murrell has also outlined his top 10 marketing predictions for 2015 for M&M Online at bit.ly/onlineMM.